

ENSURING COORDINATION OF INTERREGIONAL COOPERATION AND INVESTMENT INNOVATIVE ACTIVITY

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Introduction. The growth of Ukraine's investment attractiveness requires the creation of a new model for ensuring coordination of interregional cooperation and investment-innovative activity. Ukraine consists of different regions with completely different investment attractiveness. Given the limited investment, ensuring coordination of interregional cooperation and investment-innovative activity are the basis of Ukraine's development. Statistics on investment in various areas of activity, which are the main indicators of investment development of Ukraine's economy, show the lack of significant progress in ensuring coordination of interregional cooperation and investment-innovative activity. Modern effective development of interregional cooperation and investment-innovative activity is not possible without foreign investment. At the current stage of development of Ukraine's economy, it is important that the direction of interregional cooperation and investment-innovative activity of the state was aimed at stimulating the attraction of foreign investment in the Ukrainian economy. As a result, foreign investment should become the main driving force of Ukraine's economic development. Therefore, it is necessary to ensure coordination of interregional cooperation and investment-innovative activity, taking into account promising areas of economic development, to increase the investment attractiveness of Ukraine and its regions.

Analysis of recent research sources and publications. The publications by foreign and domestic scientists-economists are devoted to the problem of investment activity.

The researches by foreign and domestic economists show that there is the direction of scientific economic thought in the research of investment activity, among them A. I. Danylenko (2019) [1], V. V. Tyschenko (2019) [2], Yu. Mykytiuk (2019) [3], H. V. Indychenko (2020) [4], O. A. Boiko (2019) [5], P. O. Kutsyk (2019) [6], O. V. Fedorchak (2019) [7], O. O. Tsanko (2018) [8], M. Rossin-Slater (2017) [9], T. A. Hassan (2017) [10], M. J. Boskin (2020) [11], M. Lettau (2018) [12], L. Casi (2017) [13], N. Bhasin (2016) [14], H. Tong (2020) [15], D. G. Garrett (2020) [16] et al.

Noting the significant contribution of domestic and foreign scholars, it should be highlighted that incompletely researched ensuring coordination of interregional cooperation and investment innovative activity.

The purpose of the article is to analyze the coordination of interregional cooperation and investment-innovative activity, which are the basis for increasing the investment attractiveness of Ukraine. The methods of theoretical generalization, grouping and comparison are used to study statistical information on foreign investment, which allows to form a good balance of advantages and disadvantages in this process for the implementation of coordination of interregional cooperation and investment-innovative activity. The analysis of the main directions of development of interregional cooperation is based on the methodology of system analysis and synthesis.

Results. It is necessary to identify current issues of coordination of interregional cooperation and investment-innovative activity to increase the investment attractiveness of Ukraine, namely to identify general trends in key performance indicators of investment activity. Table 1 shows the increase (decrease)

rate of foreign direct investment in the economy of Ukraine by type of economic activity (2015–2019) as the percentage.

Table 1

The increase (decrease) rate of foreign direct investment in the economy of Ukraine by type of economic activity (2015-2019) as the percentage

№	Indicators	Years		
		2017	2018	2019
1	Agriculture, forestry and fishing	116,73	98,70	78,10
2	Industry	97,72	109,06	102,65
3	Construction	94,49	88,13	106,96
4	Wholesale and retail trade; repair of vehicles and motorcycles	97,31	97,09	110,54
5	Transportation and storage, postal and courier activities	99,82	90,73	105,86
6	Information and communication	99,34	101,18	104,81
7	Financial and insurance activities	83,39	97,21	103,26
8	Professional, scientific and technical activities	101,39	94,57	98,4

Source: calculated according to statistics [17]

As can be seen from Table 1, there is an increase in foreign direct investment by type of economic activity, which shows an increase in investment attractiveness. But the growth of foreign direct investment by type of economic activity is unstable and insignificant. It is necessary to intensify Ukraine’s international investment activities.

Figure 1 includes the analyze of the statistics of the effectiveness of foreign direct investment in Ukraine in relation to economic development, namely identify the ratio of foreign direct investment per unit of national currency of gross domestic product in Ukraine. The data help to identify the effectiveness of foreign direct investment in relation to economic development over the years to determine the pace of investment development. The data help to identify the effectiveness of foreign direct investment in relation to economic development over the years to determine the pace of investment development.

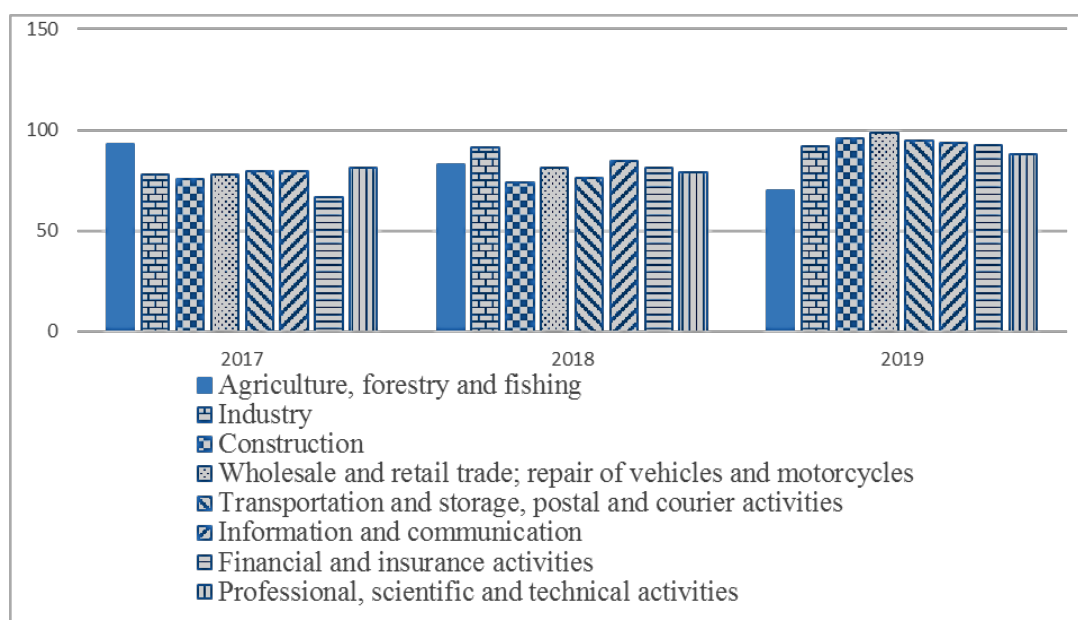


Fig. 1. The ratio of foreign direct investment per unit of national currency of gross domestic product in Ukraine

Source: calculated according to statistics [17]

As it can be seen from Figure 1, the trend of efficiency of foreign direct investment in Ukraine in relation to economic development is negative and low growth of foreign direct investment shows the insufficient level of economic development because Ukraine’s population growth is negative over the years.

It is necessary to implement investment projects to improve socio-economic development in Ukraine, support small and medium-sized businesses to create jobs, implement innovations and more.

Data on the effectiveness of foreign direct investment in Ukraine in relation to economic development do not reveal the volume of foreign direct investment that has the impact on the population. Therefore, it is necessary to analyze the statistics that show the development of foreign investment in relation to the population. Data on Figure 2 on the development of foreign investment relative to the population in Ukraine show the increase in the ratio of foreign direct investment per capita in percentages.

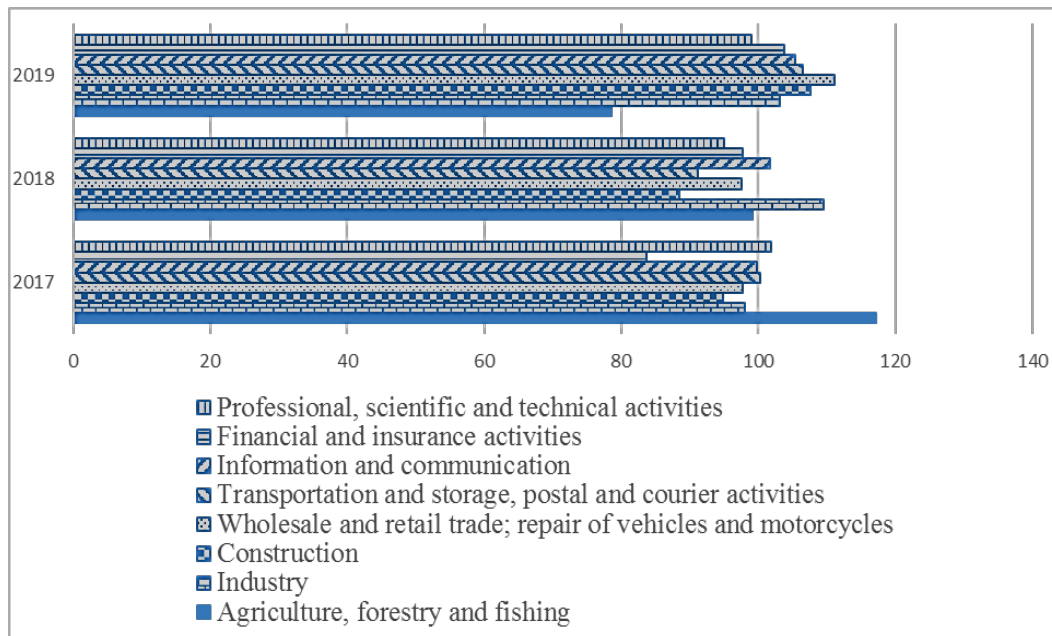


Fig. 2. The increase in the ratio of foreign direct investment per capita in percentages

Source: calculated according to statistics [17]

As can be seen from Figure 2, the growth rate of foreign direct investment per capita in percentage is quite low in Ukraine. It is necessary to increase the international investment attractiveness of Ukraine, namely to attract foreign investment, improve the image of Ukraine, help develop small and medium enterprises in Ukraine and so on.

To increase the level of foreign investment, it is necessary to promote the development of areas of interregional cooperation:

1. Economic growth – support for productive activities of enterprises, job creation, support for innovation, small and medium enterprises;
2. Decent working conditions – significantly reduce the share of young people who do not study, do not acquire professional skills and do not work;
3. Implement quality education – significantly increase the number of people who have the required skills, including professional skills for employment and entrepreneurship;
4. Information-communication technologies is one of the most dynamically developing sectors of Ukraine's economy;
5. Development of tourism – this area is one of the main in the economy of the European Union;
6. Foreign trade is one of the main sources of filling the budget. The basis for increasing exports of goods and services should be small and medium-sized businesses;
7. Agricultural sector – the agricultural sector has the key role in the growth of Ukraine's economy, providing a significant share of gross domestic product, Ukraine has a chance to become one of the global centers of global food security;
8. Development of construction – a significant number of the working population works in the field of construction. The development of the sector has a positive impact on many related industries;
9. Transport infrastructure – this area will allow Ukraine to meet the needs of the economy and realize the transit and export potential. The impact of transport infrastructure on the main sectors of the economy is extremely significant;

10. Training of personnel of organizations – to maintain a competitive economy requires qualified personnel;

11. Development of industry and energy – the competitiveness of Ukraine's economy depends on the effective development of industry and energy use.

Conclusions. The study shows that there is the increase in foreign direct investment by type of economic activity to identify increased investment attractiveness. Article analyzes that the trend of efficiency of foreign direct investment in Ukraine in relation to economic development is negative in order to identify the level of economic development. Author considers the growth of the ratio of foreign direct investment per capita in percent to identify the need to increase the international investment attractiveness of Ukraine. Article studies that to increase the level of foreign investment it is necessary to promote the development of interregional cooperation: economic growth, decent working conditions, to implement quality education, information and communication technologies, tourism development, foreign trade, agricultural sector, construction development, transport infrastructure, personnel training, development of industry and energy.

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Кулаков Олексій Олексійович, кандидат економічних наук, головний спеціаліст відділу міжнародного та міжрегіонального співробітництва Управління зовнішньоекономічних відносин Департаменту інвестиційно-інноваційного розвитку і зовнішніх відносин. Донецька обласна державна адміністрація, місто Краматорськ Донецької області. **Забезпечення координації міжрегіонального співробітництва та інвестиційно-інноваційної діяльності.** В умовах обмеженості інвестицій забезпечення координації міжрегіонального співробітництва й інвестиційно-інноваційної діяльності – це основа розвитку України. Статистичні дані щодо інвестування різних напрямів діяльності, що є основними показниками інвестиційного розвитку економіки України, показують відсутність істотного прогресу в забезпеченні координації міжрегіонального співробітництва та інвестиційно-інноваційної діяльності. Сучасний ефективний розвиток міжрегіонального співробітництва й інвестиційно-інноваційної діяльності не можливий без надходження іноземних інвестицій. На сучасному етапі розвитку економіки України є важливим, щоб напрям міжрегіонального співробітництва та інвестиційно-інноваційної діяльності держави мав на меті стимулювання залучення іноземних інвестицій в українську економіку. Отже, потрібно забезпечувати координацію міжрегіонального співробітництва й інвестиційно-інноваційної діяльності, враховуючи перспективні напрями розвитку економіки, для підвищення інвестиційної привабливості України та її регіонів. Проведене дослідження показує, що спостерігається зростання обсягу прямих іноземних інвестицій за видами економічної діяльності. Досліджено, що тенденція ефективності прямого іноземного інвестування в Україні відносно розвитку економіки є негативною для виявлення рівня розвитку економіки. Проаналізовано зростання співвідношення обсягу прямих іноземних інвестицій на одну особу в процентах з метою виявлення необхідності підвищувати міжнародну інвестиційну привабливість України. Доведено, що для підвищення рівня іноземного інвестування необхідно сприяти розвитку напрямів міжрегіонального співробітництва, серед яких: економічне зростання, гідні умови праці, реалізація якісної освіти, інформаційно-комунікаційні технології, розвиток туризму, зовнішня торгівля, аграрний сектор, розвиток будівництва, транспортна інфраструктура, навчання персоналу організацій, розвиток промисловості та енергетики.

Ключові слова: інвестиції, інвестиційна привабливість, міжрегіональне співробітництво, інвестиційно-інноваційна діяльність, валовий внутрішній продукт.

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Kulakov Oleksii O., PhD (Economics), Chief Specialist of Department of International and Interregional Cooperation of Office of Foreign Economic Relations, Department of Investment Innovative Development and Foreign Relations. Donetsk Regional State Administration, Kramatorsk. **Ensuring Coordination of Interregional Cooperation and Investment Innovative Activity.** The study shows that there is the increase in foreign direct investment by type of economic activity to identify increased investment attractiveness. It is investigated that the trend of efficiency of foreign direct investment in Ukraine in relation to economic development is negative for revealing the level of economic development. Article analyzes the growth of the ratio of foreign direct investment per capita in percent in order to identify the need to increase the international investment attractiveness of Ukraine. Author considers that to increase the level of foreign investment it is necessary to promote the development of interregional cooperation: economic growth, decent working conditions, implement quality education, information-communication technologies, tourism development, foreign trade, agricultural sector, construction development, transport infrastructure, personnel training, development of industry and energy.

Key words: investment, investment attractiveness, interregional cooperation, investment-innovative activity, gross domestic product.